



## Joey Volpe – Knowledge Mobilization Manager



### Biography

Joey's career has led him to work in the private, public and academic sectors. In the private sector, he has worked primarily in sales, human resources and communications. During his stay in the academic sector he worked on issues relating to the legislative frameworks applicable to the forestry and agricultural sectors. He also worked as a development officer for the province of New Brunswick and as Chief of operations at the CCNB Biotechnology Scale Up Center and the Eastern Canada Soil and Water Conservation Center. Joey holds a Bachelor's degree in Industrial Relations from McGill University and a Bachelor's degree in Law and a Master's degree in Environmental Studies from Université de Moncton.



### Joey's work at NHRI?

Joey's diversified background and versatile skill set are an asset for our team and more importantly for our clients trying to navigate the innovation ecosystem. His role within our team is to manage knowledge mobilization. Joey is the person responsible for making sure the knowledge we develop at NHRI is useful and accessible to our partners and clients. Whether it be launching a new training, promoting a new product or making sure we share the results of a study with the world; Joey is responsible for leading our knowledge transfer activities. Part of his time is also spent recruiting and managing clients and identifying and pursuing new projects and business opportunities.



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### Key Responsibilities

- Leading knowledge transfer and mobilization initiatives;
- Communications with clients and partners;
- Project management;
- Business development.

### Expertise

- Applied research operations and project management;
- Business development and client management;
- Innovation funding opportunities and financial leveraging;
- Marketing and knowledge mobilization.

